



March 12, 2026

University of South Carolina Pastides Alumni Center,
Downtown Columbia, SC

Sponsorship Opportunities

The South Carolina Business Hall of Fame, presented by Junior Achievement of Greater South Carolina, has long been regarded as the ultimate prize among South Carolina's business elite. This yearly, black-tie event honors business leaders from across the state with the coveted "Laureate" awards. Laurates are recognized for their unique contributions to South Carolina's business landscape, for being an agent of positive change, for their leadership, and for being a source of inspiration to the leaders of tomorrow.

Presenting Sponsor

\$30,000 (FMV: \$28,640)/limit 1

The overarching sponsor of this event, the Presenting Sponsor will receive the following benefits:

- Company recognized as "Presenting Sponsor" on all marketing efforts including, but not limited to, advertising, press releases, website, invitation and program
- Top billing on on-site event signage
- Company representative to have the opportunity to address guests at event from the podium
- 16 seats at event (two reserved tables with company name) in prominent location
- Company recognized on rolling audio-visual presentation in ballroom before and after event
- Full-page ad placement in the "Hall of Fame" insert in the Columbia Regional Business Report
- Acknowledgement of sponsorship in the "Chairman's Message" during the event program
- Company recognized in Junior Achievement's newsletter and annual report
- *Your support at this level will provide funding for 200 students in SC to receive JA programming*

Platinum Sponsor

\$7,500 (FMV: \$6,820)

Supporting the overall cause of this event and the mission of Junior Achievement, the Platinum Sponsors will receive the following benefits:

- Company recognized as "Platinum Sponsor" on all marketing efforts including, but not limited to, advertising, press releases, website, invitation and program
- Company recognized in video production shown at event
- Recognition on on-site event signage
- 8 seats at event (one reserved table with company name) in prominent location
- Company recognized on rolling audio-visual presentation in ballroom before and after event
- Company recognized in Junior Achievement's newsletter and annual report
- *Your support at this level will provide funding for 100 students in SC to receive JA programming*

Ambassadors Sponsor

\$5,000 (FMV: \$4,320)

Each year Junior Achievement hand-selects students from across the state who are shining examples of the future leaders of South Carolina. These students complete video introductions for the Laureates and are present at the event to help escort both incoming and former Laurates to their tables. The Ambassador Sponsor will receive the following benefits:

- Company recognized as "Ambassador Sponsor" on select marketing efforts including, but not limited to, advertising, press releases, website, invitation and program
- Company recognized in video production shown at event
- Recognition on on-site event signage
- 8 seats at event (one reserved table with company name) in prominent location
- Company recognized on rolling audio-visual presentation in ballroom before and after event
- Company recognized in Junior Achievement's newsletter and annual report

Reception Sponsor

\$5,000 (FMV: \$4,320) / limit 1

Help Junior Achievement welcome all guests to the Hall of Fame as the Reception Sponsor. The Reception Sponsor will receive the following benefits:

- Company recognized as "Reception Sponsor" on all marketing efforts including, but not limited to, advertising, press releases, website, invitation and program
- Recognition on on-site event signage to include signs throughout the reception area and on each bar announcing your support
- 8 seats at event (one reserved table with company name) in prominent location
- Company recognized on rolling audio-visual presentation in ballroom before and after event
- Company recognized in Junior Achievement's newsletter and annual report

Award Sponsor

\$5,000(FMV: \$4,320) / limit 1

Every Laureate is presented with a unique award, hand-crafted by One-Eared Cow Glass in Columbia. The Award Sponsor will receive the following benefits:

- Company name on the base of each Laureate's award
- Mention of company name from podium as each Laureate is presented with his / her award
- 8 seats at event (one reserved table with company name) in prominent location
- Recognition on select marketing/promotional efforts related to the event
- Company recognized on rolling audio-visual presentation in ballroom before and after event
- Company recognized in Junior Achievement's newsletter

Honored Guest Table Sponsors

\$5,000(FMV: \$4,320) / unlimited

Each year at the Hall of Fame, select tables in prominent positions are reserved for honored guests. These guests include but are not limited to public officials, past Laureates, and family and friends of incoming Laureates. Each Honored Guest Table sponsor will receive the following benefits:

- Company signage on Honoree table
- 8 seats at event (one reserved table with company name) in prominent location
- Recognition on select marketing/promotional efforts related to the event
- Company recognized on rolling audio-visual presentation in ballroom before and after event
- Company recognized in Junior Achievement's newsletter

Valet Sponsor

\$4,000 (FMV: \$3,320) / limit 1

Welcome the Hall of Fame guests in style! The Valet Sponsor will receive the following benefits:

- Company logo on signage at valet station located at front entrance of Marriott Hotel
- Opportunity to place bottles of water or other branded materials in guests' cars upon departure (this will be handled by the valets)
- 8 seats at event (one reserved table with company name) in prominent location
- Company recognized on rolling audio-visual presentation in ballroom before and after event
- Company recognized in Junior Achievement's newsletter and annual report

Table Sponsors

\$3,000 (FMV: \$2,320) / unlimited

- 8 seats at event (one reserved table with company name)
- Listing in event program

Individual Tickets may be purchased at \$300 per seat